



CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

Additional Information for Applying to the BSBA – An Impacted Program

Effective Fall Quarter 2010, Cal State East Bay's Business major is an impacted program—i.e., there are more applicants to the program than there are spaces available. Beginning with applicants for Fall Quarter 2010, a supplemental application will be required. In addition, students will need to fulfill specific course requirements. **Students may only apply to the Business major between 10/01/09 and 11/30/09 for admission in Fall Quarter 2010 or 06/01/10 through 06/30/10 for Winter Quarter 2011 admission.**

Please keep in mind that fully eligible upper-division transfer students who apply to the University for Fall Quarter 2010 or Winter Quarter 2011 will be eligible for admission to the University as "Pre-Business" majors. To be admitted into the Business major, they will have to meet the supplemental criteria. Students admitted as Pre-Business for Fall Quarter 2010 who wish to be considered for Business for the Winter Quarter 2011 will need to apply to the College of Business and Economics for the Business major during the window of application listed above (6/01/10 to 6/30/10).

Continuing CSUEB students will have until the end of Winter Quarter 2010 to change their major to Business, if they so desire without being subjected to the new impacted major standards. After that time, they will need to meet the criteria outlined below and apply during the appropriate application period for the next available quarter for declaring a Business major.

How to Apply

To apply to become a CSUEB Business major you must complete a two-step admission process:

Step 1: Submit an application to Cal State East Bay's Office of Admission

- Ensure you are fully admissible to CSUEB according to the admission criteria, which may be found at www.csueastbay.edu/admissions.
- Submit an application for admission through CSUMentor at www.csumentor.edu. Select "Pre-Business" as your major.
- Submit all transcripts and test scores to CSUEB's Office of Admission.

Step 2: Apply to the Business Major

- Ensure you have completed all of the Business lower-division required core courses with a letter grade of C (2.0 on 4 point scale) or better:
 - ACCT 2251 Intro to Financial Accounting (4)
 - ACCT 2253 Intro to Managerial Accounting (4)
 - ACCT 2701 Legal Environment of Business (4)
 - ECON 2301 Principles of Microeconomics (4)
 - ECON 2302 Principles of Macroeconomics (4)
 - MATH 1810 Mathematics for Bus & Soc Sci I (4) or MATH 1304 Calculus I (4)
 - STAT 1000 El of Probability & Statistics (5) or STAT 2010 El Stat Business & Economics (5)

- Ensure you have completed a minimum of 45 quarter units of baccalaureate-level college work prior to application submission.
- Ensure you have completed 90 quarter units of college work (junior standing) prior to enrollment in the major program. These units must be at the baccalaureate level (pre-collegiate or remedial course units are not included).
- Ensure you have completed 45 quarter units of G.E. requirements by the end of the prior fall or winter term for Fall 2010 admission. Winter applicants must complete requirements by the end of the prior spring quarter. G.E. requirements completed must include G.E. Area A1 – Written Communication in the English Language, Area A2 – Speech Communication, Area A3 – Critical Thinking, and Area B4 – Mathematics/Quantitative Reasoning and Engl 1002 or a second course in composition. These courses must be completed with a grade of “C” or better.
- Ensure you have completed the P/C Software Proficiency requirement by taking the CSUEB-approved examination or completion of ITM 1270.
- Ensure you have a minimum grade point average of 2.50 in all college work completed.
- Submit the Business Major supplemental application online
<http://www.csueastbay.edu/buad>

More Information: Go to www.cbe.csueastbay.edu/ssc/index.html