



## The Center for Economic Education at Cal State East Bay

in collaboration with

The National Council on Economic Education and State Farm

presents

### *Virtual Economics*

A Workshop for Teachers of Economics, Social Studies, and Family and Consumer Sciences  
Saturday, September 30, 2006 9:30 AM - 2:30 PM

*Virtual Economics* is a CD-ROM containing over 1200 activity-based economics lessons for you to use with your classes. You can search the CD by 51 economics and personal finance concepts organized into five key categories. Each concept contains an overview, multi-media explanation, links to featured lessons for different grade levels, and teaching tips. There is an electronic economics glossary as well. The *Virtual Economics* CD allows you to search the 1200 lessons by key words, concepts, publications, and by California social studies and economics standards. The first 30 teachers to enroll\* will receive a free copy of the *Virtual Economics* CD, a \$100 value!

#### **Workshop Leader: John S. Morton**

John Morton, a former high school economics teacher, college professor, and Vice President of NCEE, is well known for championing the development of AP economics and developing the curriculum to teach it. An award-winning economic educator in many areas, Mort is the founder of the Global Association of Teachers of Economics. He is the leader and author of many NCEE economic education materials including the *Master Curriculum Guide: High School Economics* ("The Silver Bullet"), *Capstone*, and *Learning, Earning, and Investing*.

**WHERE:** Cal State East Bay Music and Business Building Room 2515 (MB 2515: Computer Lab.)

Driving directions and a campus map are available at:

[www.csueastbay.edu/about/campuses\\_and\\_locations/campus\\_maps.html](http://www.csueastbay.edu/about/campuses_and_locations/campus_maps.html)

**WHEN:** Saturday, September 30, 9:30 AM - 2:30 PM. Tentative Agenda:

9:30: Registration (Coffee and rolls)

9:45: Welcome, Introductions, Workshop Objectives

10:00: Introducing *Virtual Economics*

11:00: Exploring *Virtual Economics*

12:00: Lunch (Speaker: Petar Zegura, Moreau Catholic HS. Learn about travel to the former USSR through NCEE)

12:45: Planning across the curriculum and implementing California's social studies standards with *Virtual Economics*

2:00: Frequently asked questions about *Virtual Economics*, Evaluations, and Wrap-up

**REGISTRATION:** There is a \$15.00 registration fee.

To enroll, please fill out the form on the next page and mail it with your check for \$15.00

(payable to CSUEB CEE) to: Jane Lopus / Director, Center for Economic Education / College of Business and Economics / Cal State East Bay / 25800 Carlos Bee Blvd. / Hayward, CA 94542.

**FOR MORE INFORMATION:** Contact Jane Lopus at [jane.lopus@csueastbay.edu](mailto:jane.lopus@csueastbay.edu) or call 510.885.3140. (Jane will be out of the country from August 28 - Sept. 17. During that time, please contact Tina Copus at [tina.copus@csueastbay.edu](mailto:tina.copus@csueastbay.edu).)

\* Should enrollment exceed 30, you are still invited to attend the workshop, and you will be given information for ordering the *Virtual Economics* CD at a 25% discount.

**Registration Form:**

**Virtual Economics**

Saturday, September 30, 2006      9:30 AM - 2:30 PM  
Cal State East Bay Music Business Building Room 2515

Name \_\_\_\_\_

email address(es) \_\_\_\_\_

Home address:	
Street _____	City _____
Zip _____	Home phone _____

School address:	
School name _____	
Street _____	City _____
Zip _____	School phone _____

Subjects and grade levels taught: \_\_\_\_\_  
\_\_\_\_\_

Please mail this form (along with your check for \$15.00 to cover the registration fee, payable to CSUEB CEE) to:

Jane Lopus  
Director, Center for Economic Education  
College of Business and Economics  
Cal State East Bay  
25800 Carlos Bee Blvd.  
Hayward, CA 94542